



Dear Exhibitor,

Art on the River is all set for June 7, 8, 9, 2024! We are now taking applications for entry. Because of our artists feedback, we have decided to continue to open the show at 3pm on Friday afternoon to allow for expanded set up time between Thursday afternoon and Friday morning. Our hope is to alleviate traffic congestion for you when you arrive. We also put 8pm as a close time for the artists and crafters but you are more than welcome to stay open as late as you want while bands are playing. We will be setting up load in times for Thursday afternoon and Friday morning based on when you can arrive to try to cut down on traffic.

Please note that we will close the show at 4pm on Sunday so you can move your items out and be on your way at a good time to rest up from the weekend. Once the fencing is removed, you will be allowed to drive your car up into the park as close to your tent as possible. We want to make your load out as easy as possible. You must stay until the end of the show. It takes away from the integrity of the event by leaving early and causes issues for the other artists and crafters around you. Please be respectful of the show and your neighbors. We are implementing a \$40 dollar booth deposit which will be returned to you 30 minutes prior to closing the show on Sunday. If you leave before that time, you will forfeit the \$40.

We are asking each artist to submit photos, along with their applications, for the purposes of promotion for you and for the event. We use them in social media as well as the website.

If you have any questions, please let me know.

Best Regards,
Michelle Beavers
Art on the River Exhibitor Chair
michellebeaverscvc@gmail.com



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Proud Member of the Blue Water Area Chamber of Commerce

ART ON THE RIVER REQUIREMENTS and INFORMATION

DETAILS:

Event Summary

Art on the River is a music and art festival established in 2010 as part of Port Huron's Event line-up. Art on the River is hosted by Citizens for a Vibrant Community, a grass roots organization that quickly became a 501(c)3 non-profit with a mission of increasing public knowledge and appreciation for contemporary fine arts and fine crafts. Over the ensuing 12 years, the group has refined the event to focus on art, the artists, art buyers, music and dance. Art on the River now resides in Kiefer Park along the banks of the St. Clair River and does not host sidewalk sales or direct sales vendor booths.

REQUIREMENTS:

Images: 4 images are required; 3 images of work and 1 of the booth.

Booth images should represent how your work will be displayed in a 10'x10' outdoor booth. Please note: the booth image may not be digitally created, and must be an accurate representation of the display you will bring to Art on the River. If you have questions, please ask. Returning artists must supply new photos each year.

BOOTH FEE:

\$200.00 (Submitted between 8/1/2023 and 5/25/24). **Booth fee \$160. Booth deposit \$40 which is returned 30 minutes before the event closes on Sunday, June 9th if you stay.** You forfeit that fee if you leave before that time. **The booth fee and deposit are non-refundable after May 25th FOR ANY REASON.** Checks, money orders or cash are accepted. If you would like to pay by credit card, you can be invoiced through our PayPal account. Please indicate this in your application. **A \$30 late fee will be added for any application turned in after May 25, 2024. We will not be accepting any exhibitors after June 1, 2024 to help with integrity of the layout.**

MARKETING:

Art on the River resulted in several feature articles and listings in local media including newspaper and radio, and an enormous social media presence on multiple sites.

Major marketing include:

- Program Book - 3,000 copies printed with event information, distributed 2 weeks before the event.
- Website: www.artontheriverph.com
- Social Media
- Various radio stations
- Festivals.net
- EBW.TV online news program
- Metro Times

MEDIA CATEGORIES:

Please mark which type of media you will be representing on your application and a brief discription. The description helps us market the work you do.

2D Mixed Media: Two-dimensional work which combines materials from two or more mediums in one piece.

3D Mixed Media: Three-dimensional work which combines materials from two or more mediums in one piece.

Sculpture: Three-dimensional work using additive or subtractive processes in a single medium.

Ceramics: Original clay and porcelain work, functional or sculptural.

Digital Art: Includes any original work in which the original image, or the manipulation of other source material, was executed by the artist using the computer. (Digital photo editing within the confines of what could be done in the darkroom is allowed in the photography category.) Work must be in editions, signed and numbered, using archival papers, inks, and emulsions.

Drawing: Work created using dry media including chalk, charcoal, pastels, pencil, wax, crayons, etc. or from a fluid medium of inks and washes applied by pen/brush.

Fiber: Includes leather, baskets, dolls, paper, wearable and non-wearable. No machine-tooled, machine-screen printing or other forms of mass production are accepted. Factory-produced wearable items, regardless of additional modification or enhancement by the artists, are not accepted.

Furniture: Original, handmade furniture designed and fabricated using raw/unfinished material. Re-purposed antique furniture, made into functional art, by the artist, is accepted. Factory-produced items, regardless of additional modification or enhancement by the artist, is not accepted.

Glass: Functional and sculptural work is accepted. Kiln forming, blowing, molding or casting, as well as all cold working processes are permitted.

Jewelry: Only those artists accepted in the jewelry category may display or sell jewelry. All jewelry, whether produced from metal, glass, clay, fiber, or other materials must apply in this category.

Metalsmithing: Sculptural or decorative work made from metal. No jewelry will be accepted in this category.

Painting: Acrylic, oil, gouache, and watercolor paintings are accepted in this medium.

Photography: Includes traditional film photography, hand colored images, emulsion transfers, and digital photography that has not been manipulated to achieve results beyond what could be done in a traditional darkroom. Only artist's original source material is acceptable. Work must be in editions, signed and numbered on archival material and all work displayed in the booth must be for sale. Signage of an overtly commercial nature listing the availability of numerous sizes, print surfaces, and/or framing options is prohibited. No photographer may display their ability to shoot other events (weddings, birthdays, graduations, etc) at Art on the River.

Printmaking: Only hand pulled original prints are allowed. Prints must be in limited editions, signed and numbered.

Wood: Original works that are hand tooled, machine-worked, turned or carved.

Handmade Natural Products & Misc. Items: Includes items such as handmade soap, lotions, essential oils, food rubs and other all natural consumable products are allowed. Crochet items and other fabric items sewn by hand are permitted. All items must be authentic and designed by the crafter. Packaging must indicate these items are not from a large corporation and show ingredients used if they are consumable. Signs can be hung inside the tent explaining the products. Those making products that will be used in food or rubbed on the body must assume all responsibility of adverse effects on a customer.

Rules/Regulations:

Before applying, please make sure your work meets the criteria above. By applying you agree to abide by the rules, policies and decisions of Art on the River.

Participating artists' booths will be visited periodically throughout the fair by the Advisory Board or staff to ensure compliance with the rules. All decisions will be at the discretion of the Exhibitor Chair. Artists will be required to remove all work that is not in compliance. Persistent and/or major violation of the rules may result in expulsion from the Festival and ineligibility for future fairs.

All work must be original, handcrafted work which complies with the media definitions listed in this prospectus.

Work must be designed and created by the artist solely, in partnership with a collaborator, or with assistants working under the DIRECT supervision of the artist in the artist's OWN STUDIO.

No reproductions of original work by another artist are allowed.

No commercial products are allowed.

All work exhibited must be of the quality and type of that shown in the juried images. The Art on the River Board of Directors reserves the right to ask an artist to remove work that does not meet this requirement.

Artists must be present with their work for the entire three days of the Festival. All artists must check in at Registration upon arrival. The artist can bring helpers to the fair to work their tent.

If you produce work in editions, you must disclose edition numbers to the Festival audience and include in your work descriptions.

Booth Information:

Artist's Own Canopy: 10' wide x 10' deep space. If artist has a 12' X 12' tent, it must be approved by Exhibitor Chair to plan properly for set up.

Exhibitor Chair will assign spaces on a first come/first serve basis. If you were a past Exhibitor and would like the space you had the prior year, please indicate that to Exhibitor Chair.

Tented Spaces must be tastefully decorated. Tables must be skirted or use a table cloth to cover. Storage containers should be stored tastefully under the tables and out of the way of guests. **Tents should be weighted with tent weights, cinder blocks or buckets of water on each leg equaling 40lbs on each leg. You may stake in the grass as well for added security of your tent. The City of Port Huron Fire Marshall will be checking for safety of tents.** If you are using an EZ Up tent, please brace it well. All tents **MUST** be dropped down half way at night. The Committee will be checking and will call you if your tent is left fully up. **The wind blows VERY hard sometimes near the river and the Art on the River Committee will not be responsible for tipped tents. Please weigh them down!** All displays must be professional and clean. Signage can be displayed in the tent area. The pedestrian walkway must be kept clear of all items outside the tent. Do not leave items of major value in your tent at night. Pack it up safely in the case of inclement weather. If your items are not rain resistant, don't leave them out!

Severe Weather

In the event of severe weather prior to the event, we will communicate with everyone by phone about

what actions the event will be taking. If severe weather arises during the event, and is an imminent danger, we will communicate the plan for taking cover, either by verbal communication with you or by the Facebook group.

Refunds

Administrative Fee: If an artist cancels prior to May 25, 2024, their booth fee will be refunded, less a \$30 administration fee as well as your \$40 deposit.

Booth Fees are not refundable after May 25, 2024 **FOR ANY REASON.**

Late Fee

After May 25th an Administrative fee for site accommodations and revisions: \$30.

Parking

All artists will be asked to park in the area parking lots farthest west, or south of the Municipal office center from the event after loading in their items. Please keep in mind that parking lots close to the event site should be kept clear for guest parking for easy access. Please contact event organizers for specific needs. **DO NOT PARK ON MERCHANT STREET FOR ANY REASON! DO NOT MOVE BARACADES. YOU WILL BE TOWED IF YOU PARK THERE.**

Misc.

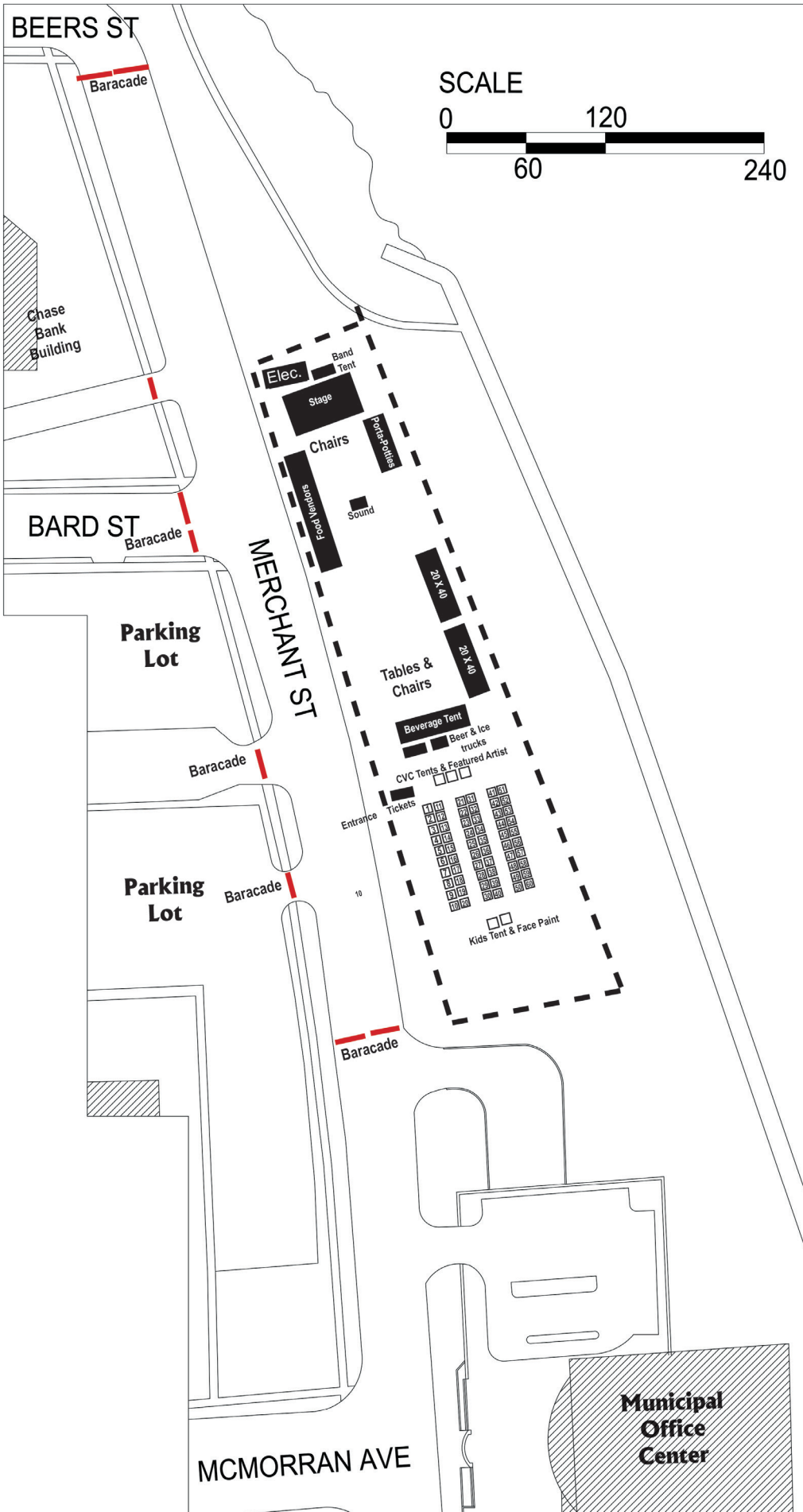
Taxes: 6% MI Sales Tax. Artists are responsible for the collection, reporting and payment of all taxes.

Set-up

Thursday, June 6, 2024: Set-up & check-in starting at 2 p.m. We highly recommend your tent and tables be set up on Thursday. Load in of items will be on Friday. Exceptions will be made by Exhibitor Chair on individual needs.

Friday, June 7, 2024: Check in between 10am and 1pm. Show opens at 3 p.m.

*(Artists and crafters should indicate to event organizers when they expect to arrive.
Email michellebeaverscvc@gmail.com with any questions you may have about set up).*





June 7, 8, 9, 2024

Artist Show Times:

June 9th: 3 p.m. to 8 p.m.
June 10th: 10 a.m. to 8 p.m.
June 11th: 10 a.m. to 4 p.m.

13th ANNUAL ART ON THE RIVER

CITIZENS FOR A VIBRANT COMMUNITY — 713 HURON AVE. — PORT HURON, MI 48060

EXHIBITOR'S APPLICATION FORM

Company / Person Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

MEDIA - Please describe in detail using back of application, or attach extra pages.

- \$200 from August 1, 2023 to May 25, 2024 (\$160 event fee; \$40 booth deposit returned 30 minutes before close)
• \$30 Late fee after May 25, 2024

10 X 10 Space No. of spaces _____ Late Fee: _____ Amount Enclosed \$ _____

Please contact me [] email [] snail mail

- Deadline for submission: May 25, 2024 – Make Checks / Money orders to Citizens for a Vibrant Community.
• There will be no refunds after May 25, 2024 FOR ANY REASON.
• Anyone entering the show after May 25, 2024 will be required to pay a \$30 Administration fee for site revisions to accommodate.
• Security will be furnished during the hours the show is closed, but CVC will not be liable for losses or damages occurring on the grounds.
• This is an outdoor event. Please provide your own tent, tables, chairs, hooks and other items. Decorate your tent tastefully.
• You will be expected to stay open during the hours shown above, unless you make other arrangements with Exhibitor Chair.
• A letter of acceptance will be emailed to you within 3 weeks of receipt of your application. If you do not receive that, please call.
• 3 photos are required of what you will be selling. 1 booth photo required for entrance determination (unless arrangements are made).
• You will receive instructions by email approximately 5 days prior to the event explaining load in time and other information.

*** If product and booth are not what you have indicated in this application, you will be asked to breakdown immediately and leave. Booth fee will not be returned for any reason or circumstance. Absolutely no resale vendors will be accepted. All items must be hand crafted.

All spaces are sold on an application process. If you have any questions, please email Michelle at michellebeaverscvc@gmail.com.

I understand that the City of Port Huron/Citizens for a Vibrant Community and their agents are not responsible for any losses or damages to work, personal injury or property damage, nor will I be a party to any legal action against them. I further agree to hold them harmless. I also consent to use of my name and photos in any promotional materials and the Art on the River website.

Signature: _____ Date: _____